



DATE ISSUED: October 15, 2008 REPORT NO.: CCDC-08-33
CCDC-08-20

ATTENTION: Honorable Chair and Members of the Redevelopment Agency
Council President and City Council
Docket of October 21, 2008

ORIGINATING DEPT.: Centre City Development Corporation

SUBJECT: Request to Bid Installation of Traffic Signals at Six Downtown
Intersections – Areawide

COUNCIL DISTRICT: Two

REFERENCE: None

STAFF CONTACT: William R. Yee, Associate Project Manager, Public Works
(619) 533-7139

REQUESTED ACTION:

That the Redevelopment Agency of the City of San Diego (“Agency”) and the City Council of the City of San Diego (“City Council”) approve all actions as necessary for the installation of six traffic signals in the Cortez, Marina, and East Village neighborhoods of downtown (Attachment A).

STAFF RECOMMENDATION:

That the Agency:

- Authorize the Centre City Development Corporation (“Corporation”) on behalf of the Agency, to advertise and receive bids for the installation of six traffic signals at Front and Cedar streets in the Cortez Redevelopment District; Market and Union streets, and Market Street and Third Avenue in the Marina Sub Area; and Market Street and Ninth Avenue, Park Boulevard and Island Avenue, and Park Boulevard and J Street in the East Village Redevelopment District (“Project”);
- Authorize the Executive Director of the Agency, or his designee, to award the construction contract to the lowest responsible bidder, provided bids are within the established budget of \$1,763,000, and all other requirements are met;
- Authorize the Corporation, on behalf of the Agency, to administer said contract; and
- Make certain findings that the proposed Project benefits the Centre City Redevelopment Project (“Project Area”) or the immediate neighborhood in which the Project is located; that no other reasonable means of financing is available to the

community; that the payment of funds will assist in improving pedestrian/vehicular safety, and improved pedestrian/vehicular traffic flows inside the Project Area; and that the proposed Project is consistent with the Implementation Plan adopted for the Project Area pursuant to Health and Safety Code 33490 (Attachment B).

And, that the City Council:

- Make certain findings that the proposed Project benefits the Centre City Redevelopment Project (“Project Area”) or the immediate neighborhood in which the Project is located; that no other reasonable means of financing is available to the community; that the payment of funds will assist in improving pedestrian/vehicular safety, and improved pedestrian/vehicular traffic flows inside the Project Area; and that the proposed Project is consistent with the Implementation Plan adopted for the Project Area pursuant to Health and Safety Code 33490.

SUMMARY:

The Corporation proposes to install traffic signals at the following six downtown intersections:

- Front and Cedar streets;
- Market and Union streets;
- Market Street and Third Avenue;
- Market Street and Ninth Avenue;
- Park Boulevard and Island Avenue; and
- Park Boulevard and J Street.

Each of the intersections is experiencing increased vehicle and pedestrian flows. In the growing downtown neighborhoods, it is becoming increasingly difficult for pedestrians to cross busy streets safely. Based on public input and requests for safe intersections for pedestrian traffic, staff has identified the six locations above as prime locations for traffic signal installation.

FISCAL CONSIDERATIONS:

Agency funds in the amount of \$407,058 are available in the Fiscal Year 2009 (“FY 09”) Cortez Budget for traffic signals; \$596,354 in the FY 09 Marina Budget for traffic signals; and \$759,588 in the FY 09 East Village Budget for traffic signals, for a total amount of \$1,763,000.

CENTRE CITY DEVELOPMENT CORPORATION RECOMMENDATION:

On September 24, 2008, the Corporation unanimously approved the proposed Project.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

On March 19, 2008, the proposed Project was unanimously approved by the Centre City Advisory Committee as part of the FY 08-09 Budget for Redevelopment Projects administered by the Corporation.

BACKGROUND:

The proposed Project advances the Visions and Goals of the Centre City Community Plan and the Objectives of the Centre City Redevelopment Project by:

- Providing safe and efficient traffic signal systems;
- Improving the street crossings to the latest standards to maximize pedestrian and vehicular safety; and
- Increasing the quality of life for downtown residents, visitors, and businesses by improving street intersection traffic and pedestrian flows.

As the downtown residential population continues to increase, streets are becoming increasingly crowded with both pedestrians and vehicles. Safe pedestrian crossings at busy intersections have become more difficult, and decreased traffic flows have become problematic.

EQUAL OPPORTUNITY:

The Project will utilize the City of San Diego's ("City") Subcontracting Outreach Program (SCOPE). The purpose of SCOPE is to maximize opportunities for all qualified and available firms and to provide equal opportunity for all subcontractors. SCOPE creates mandatory subcontractor outreach and utilization requirements for contractors. The mandatory subcontracting outreach percentage for this Project will be determined by the City's Engineering & Capitals Projects Department.

Bid solicitation identifying subcontracting and vendor opportunities will be advertised in the *San Diego Daily Transcript*, *Filipino Press*, *El Latino*, and *San Diego Voice and Viewpoint*. Also, the Corporation will use its extensive data base of certified contractors, eBidboard, the Daily Transcript Online Plan Room, Blue Hornet, CCDC's Web site, the Green Sheet, Contractor News and Views, community/trade and ethnic organizations, and the Public Agency Consortium.

DISCUSSION:

Project Description – The Project consists of installation of six traffic signals in the Cortez, Marina, and East Village neighborhoods of downtown.

Project Financing – The installation cost of six traffic signals in the Cortez, Marina and East Village neighborhoods is anticipated to be as follows:

Mobilization	\$50,000
Water Pollution Control Measures	\$15,000
Front and Cedar streets	\$291,030
Market and Union streets	\$146,240
Market Street and Third Avenue	\$274,515
Market Street and Ninth Avenue	\$146,240
Park Boulevard and Island Avenue	\$173,740

Park Boulevard and J Street	\$173,740
Field Orders	\$10,000
MTS R/W Permit/flagging fees	\$10,000
Railroad Insurance	\$5,000
Bond (payment/performance)	\$10,000
Subtotal	\$1,305,505
Contingency (25%)	\$326,376
Contractor OH&P (10%)	\$130,550
Total	\$1,763,000

Participation by Agency – The Agency will fund the total cost of the Project in an amount not to exceed \$1,763,000.

Proposed Schedule of Performance – The following is a summary of the Project schedule:

Date	Action
October 21, 2008	Agency/Council - Request to Bid authorization
November 2008	Bid advertisement
December 2008	Bid opening
February 2009	Notice to Proceed
August 2009	Project completion (120 working days)

Project Benefits – The Project will improve pedestrian-crossing safety at six busy intersections in downtown, and improve traffic and pedestrian flows.

Environmental Impact – This activity is categorically exempt from review under the California Environmental Quality Act (“CEQA”), Class 1, pursuant to CEQA Guidelines §15301.

Findings – State Law requires that certain findings be made by the City Council and Agency prior to the expenditure of Agency funds for public facilities/improvements. Attachment B recites the proposed findings with respect to the benefits of the proposed Project to the Cortez, Marina and East Village project areas, the unavailability of other means to finance the proposed Project, how the proposed Project will assist in improving pedestrian safety at six downtown intersections, improving traffic and pedestrian flow inside the Project Area, and that the proposed Project is consistent with the Implementation Plan adopted for the Project pursuant to Health and Safety Code 33490.

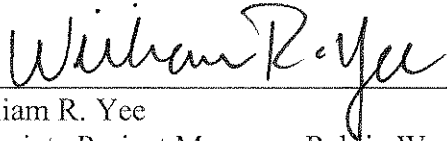
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CONCLUSION:

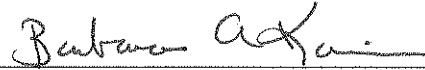
Staff recommends that the Agency and City Council approve all actions necessary for the installation of six traffic signals in the Cortez, Marina, and East Village neighborhoods of downtown.

Respectfully submitted,

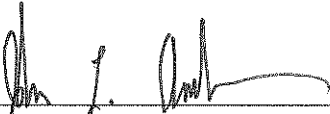
Concurred by:



William R. Yee
Associate Project Manager, Public Works



Barbara A. Kaiser
Vice President, Real Estate Operations



John L. Anderson
Senior Project Manager, Public Works

Attachments:

- A – Site Map
- B – Findings of Benefit